

Top Attractions and Events in Montreal



Corporate Attractions

Oncioiu, Ionica



Corporate Attractions:

Tourism Attractions Lorna-Dee Dunn, 1999 Kritische analyse van de toerisme industrie in Jamaica Bevat onder andere de resultaten van een uitgebreid onderzoek naar deze sector **Managing Visitor Attractions: New Directions** Bruce Prideaux, Alan Fyall, Anna Leask, C. Michael Hall, Stephen W Boyd, Richard Voase, Stavros Christadoulakis, Ken Robinson, Victor T.C. Middleton, Terry Stevens, F. Kazasis, G. Anestis, Stephen Wanhill, Geoffrey Wall, Joan C Henderson, Bradley M Braun, Martin McCracken, Derek Robbins, Philip Goulding, Myra Shackley, 2012-04-27 Managing Visitor Attractions is a unique text that provides a cutting edge insight into the issues principles and practices of visitor attractions today and into the future Divided into five parts the book tackles the following topics the role and nature of visitor attractions the development of visitor attraction provision the management of visitor attractions the marketing of visitor attractions future issues and trends With contributions from around the world the book is illustrated with up to date international case studies from the UK USA Singapore Australia New Zealand China Denmark and Canada It is an essential text for undergraduate and postgraduate students of visitor attraction management written by subject specialists with a wealth of experience in this field

Development and Management of Visitor Attractions John Swarbrooke, Stephen J. Page, 2012-05-23 Now in its second edition the successful Development and Management of Visitor Attractions has been fully revised and updated to cover the latest issues in this ever changing area of tourism New features topics include The Millennium Dome National Lottery funded projects International case studies Updated statistics and examples The author examines the factors that contribute to the success of visitor attractions The Development and Management of Visitor Attractions 2nd Edition covers every aspect of the process of developing and managing different kinds of attractions Theories explored throughout the text are illustrated through a range of examples and case studies drawn from a number of countries Tourism Business Frontiers Dimitrios Buhalis, Carlos Costa, 2006 Provides a brief historical overview of tourism but delves deeper to discuss emerging trends consumer types and looks at the way the industry is itself changing and developing Companion text Tourism Dynamics Corporate Social Responsibility for Sustainable Tourism Xavier Font, Jennifer Lynes, 2020-05-21 This comprehensive volume considers the corporate social responsibility CSR of tourism and hospitality firms towards stakeholders exploring CSR in terms of broad stakeholder accountability by considering both the scope of reporting and the quality of stakeholder engagement The authors analyse how CSR contributes to shareholder accountability i.e. as financial performance by developing a multiple attribute decision making model to deploy CSR resources analysing how CSR contributes to the management of systematic risk as part of an internationalisation strategy and showing how philanthropy is used as a legitimisation tool The authors then review how managers negotiate CSR priorities within their organisational strategy by accounting for the utility gained by family firms from ecological and social outcomes in comparison with profit outcomes analysing the trade offs of co constructing a sustainability innovation and weighting factors in water planning They

also review how employees are central to the delivery of CSR actions by exploring how green organisational culture affects organisational citizenship behaviour how organisational green practices impact an organisation's image and its customers environmental consciousness and behavioural intentions and how organisational CSR affects employee pro environmental citizenship and tourists pro environmental citizenship The book concludes by reviewing the role of consumers in CSR with ten strategies to close the consumers attitude behaviour gap and an account of how customers trust is a mediator between CSR image and loyalty This book was originally published as a special issue of the Journal of Sustainable Tourism

Decisions and Orders of the National Labor Relations Board United States. National Labor Relations Board, 1999

Visitor Attractions and Events Adi Weidenfeld, Richard Butler, Allan M. Williams, 2016-04-28 Both visitor attractions and events play pivotal roles in the appeal of tourism destination regions to visitors by virtue of being the main motivator of tourist trips and determining consumers choices However more recently visitor attractions have become more multifaceted have proliferated and fragmented in terms of form location scale and style and their role is undergoing major changes in a post modern world as a result of consumer demands and competitive innovations Visitor Attractions and Events for the first time theoretically and empirically explores the relations between events and attractions to offer new thinking of the role of space and place in shaping development management practices and strategies in the sector as well as future implications The book reveals how location is pivotal in the development planning and management of visitor attractions and events Whereas the location of natural attractions is relatively fixed in space and their locations cannot be predetermined or relocated human made or contrived attractions are more influenced by the planning process in the context of the locational decision making process Competition and cooperation between visitor attractions and the aspects which shape these relations including complementarities compatibility knowledge spill overs and diffusion of innovations product similarities and spatial proximity remain largely ignored in the visitor attraction sector and thus are major elements in the focus of this book Comparative examples ranging from small to major attractions in a wide variety of locations are included This significant volume will appeal widely to all those interested in the visitor sector such as tourism events leisure studies destination management and sociology

Marketing Destinations and Venues for Conferences, Conventions and Business Events Tony Rogers, Rob Davidson, 2015-11-19 Marketing Destinations and Venues for Conferences Conventions and Business Events introduces students to key areas of marketing and promotion that are essential if destinations are to compete successfully in the rapidly expanding global business event sector It achieves this by looking at issues surrounding business event marketing strategic planning destination and venue selling strategies and future challenges The 2nd Edition has also been updated to include New content on destination marketing organisations and venues use of technology use and impact of social media sponsorship and partnership issues economic changes as well as their responses to demand for sustainable meetings locations Updated and new case studies on growth areas and emerging markets e.g Middle East Asia

Eastern Europe Russia Africa and South America but also to include material on mature markets destinations and venue operators A genuinely international focus in terms of content and examples New review and discussion questions and where appropriate learning outcomes New online resource package for students and lecturers including weblinks power point slides and project questions coming soon Accessible global and informative this is essential reading for all future business event and conference managers

The Tourist Dean MacCannell, 2013-08-31 In this classic analysis of travel and sightseeing author Dean MacCannell brings social scientific understandings to bear on tourism in the postindustrial age during which the middle class has acquired leisure time for international travel In *The Tourist* now with a new introduction framing it as part of a broader contemporary social and cultural analysis the author examines notions of authenticity high and low culture and the construction of social reality around tourism

State Taxation of Interstate Commerce and Worldwide Corporate Income: Oral testimony United States. Congress. Senate. Committee on Finance. Subcommittee on Taxation and Debt Management Generally, 1980

Plunkett's Entertainment & Media Industry Almanac Jack W. Plunkett, 2009-01-22 Offers profiles on many of firms in film radio television cable media and publishing of various types including books magazines and newspapers This book contains many contacts for business and industry leaders industry associations Internet sites and other resources It provides profiles of nearly 400 of top entertainment and media firms

BTEC National Travel and Tourism Gillian Dale, 2005 The perfect match with the BTEC National Travel and Tourism Award Certificate and Diploma Book 1 contains everything students need for the Award and some additional units for the Certificate Book 2 contains all the other units needed to complete the Certificate and the Diploma The Student Books are matched to the BTEC National specifications and written in an accessible way The clear layout and use of full colour will ensure that these books are easy to use

State Taxation of Interstate Commerce and Worldwide Corporate Income United States. Congress. Senate. Committee on Finance. Subcommittee on Taxation and Debt Management Generally, 1980

Palau Business Law Handbook Volume 1 Strategic Information and Basic Laws IBP USA, 2013-08 Palau Business Law Handbook Strategic Information and Basic Laws

Palau Investment and Business Guide Volume 1 Strategic and Practical Information IBP USA, 2013-08 Palau Investment and Business Guide Strategic and Practical Information

Ethics and Decision-Making for Sustainable Business Practices Oncioiu, Ionica, 2017-12-15 Alongside increasing demands for transparency and accountability business governance is transforming due to decades of economic turmoil regulatory reform and technological change There is now a holistic approach to this concept as it is no longer just about running companies and organization efficiently Ethics and Decision Making for Sustainable Business Practices is a critical scholarly resource that examines issues of sustainability ethics governance and cultural influence in the business world Featuring coverage on a broad range of topics such as entrepreneurship cost management environmental business and cultural diversity this book is geared towards managers leaders researchers and organizations interested in the integration of sustainable business practices

Plunkett's

Airline, Hotel & Travel Industry Almanac 2008: Airline, Hotel & Travel Industry Market Research, Statistics, Trends & Leading Companies Plunkett Research Ltd, 2007-09 Contains a market research guide to the travel and tourism industry including airlines hotels tour operators travel agencies E commerce firms cruise lines and car rentals This book is useful for competitive intelligence strategic planning employment searches or financial research **Plunkett's Entertainment and Media Industry Almanac** Jack W. Plunkett, 2007 The electronic age is bringing sweeping changes to entertainment and media of all kinds including publishing broadcasting and film Multimedia the Internet and other digital media outlets for entertainment and information are being refined at a rapid rate Media giants are merging and making big acquisitions This book covers these exciting developments and provides profiles on hundreds of leading firms in film radio television cable new media and publishing of all types including books magazines and newspapers It contains thousands of contacts for business and industry leaders industry associations Internet sites and other resources You ll get in depth profiles of nearly 400 of the world s top Entertainment Media firms our own unique list of companies that are the leaders in this field Here you ll find complete profiles of the hot companies that are making news today the largest most successful corporations in all facets of the Entertainment and Media Business from broadcasters to film production companies casino operators to theme park companies publishers of books and magazines to video game designers and much more Our corporate profiles include executive contacts growth plans financial records address phone fax and much more This innovative book offers unique information all indexed and cross indexed more for each firm Our industry analysis section provides an exceptional discussion of business and market trends The book includes statistical tables covering revenues for several industry sectors

Early Warning Information Systems for Business Retention Josef Nathanson, 1980 *Stoves and Hardware Reporter*
 , 1912

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Table of Contents Corporate Attractions

1. Understanding the eBook Corporate Attractions
 - The Rise of Digital Reading Corporate Attractions
 - Advantages of eBooks Over Traditional Books
2. Identifying Corporate Attractions
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Corporate Attractions
 - User-Friendly Interface
4. Exploring eBook Recommendations from Corporate Attractions
 - Personalized Recommendations
 - Corporate Attractions User Reviews and Ratings
 - Corporate Attractions and Bestseller Lists
5. Accessing Corporate Attractions Free and Paid eBooks
 - Corporate Attractions Public Domain eBooks
 - Corporate Attractions eBook Subscription Services
 - Corporate Attractions Budget-Friendly Options

6. Navigating Corporate Attractions eBook Formats
 - ePub, PDF, MOBI, and More
 - Corporate Attractions Compatibility with Devices
 - Corporate Attractions Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Corporate Attractions
 - Highlighting and Note-Taking Corporate Attractions
 - Interactive Elements Corporate Attractions
8. Staying Engaged with Corporate Attractions
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Corporate Attractions
9. Balancing eBooks and Physical Books Corporate Attractions
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Corporate Attractions
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Corporate Attractions
 - Setting Reading Goals Corporate Attractions
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Corporate Attractions
 - Fact-Checking eBook Content of Corporate Attractions
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements

- Interactive and Gamified eBooks

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