

QUESTION NO. 1.

Define the management accounting? What are the objectives & advantage of management accounting?

MANAGEMENT ACCOUNTING

Management accounting is not a specific system of accounting. It could be any form of accounting which enables a business to be conducted more effectively and efficiently. It is largely concerned with providing economic information to managers for achieving organizational goals. It is an extension of the horizon of cost accounting towards newer areas of management. Much management accounting information is financial in nature but has been organized in a manner relating directly to the decision on hand.

Management Accounting is comprised of two words 'Management' and 'Accounting'. It means the study of managerial aspect of accounting. The emphasis of management accounting is to redesign accounting in such a way that it is helpful to the management in formation of policy, control of execution and appreciation of effectiveness. Management accounting is of recent origin. This was first used in 1950 by a team of accountants visiting U. S. A under the auspices of Anglo-American Council on Productivity.

DEFINITION OF MANAGEMENT ACCOUNTING

Anglo-American Council on Productivity defines Management Accounting as, "the representation of accounting information in such a way as to assist management to the creation of policy and the day to day operation of an undertaking".

The American Accounting Association defines Management Accounting as "the methods and concepts necessary for effective planning for choosing among alternative business actions and for control through the evaluation and interpretation of performances".

The Institute of Chartered Accountants of India defines Management Accounting as follows: "Such of its techniques and procedures by which accounting mainly seeks to aid the management collectively has come to be known as management accounting".

From these definitions, it is very clear that financial data is recorded, analyzed and presented to the management in such a way that it becomes useful and helpful in planning and running business operations more systematically.

Accounting For Management Control An Introduction

B Lingard



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